

# Wi SERIES®

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WIRELESS HEARING  
PRODUCTS



Hearing Is Our Concern™

# REMEMBER WHEN LISTENING WAS EFFORTLESS?



Wi Series hearing aids by Starkey are designed to make listening easy and enjoyable again. With their advanced features, they're engineered to:

- Reduce listening effort in noisy environments\*
- Improve listening to music and TV
- Enhance phone calls
- Virtually eliminate whistling and buzzing
- Fit comfortably, customized for your ears



Wi Series hearing aids feature Starkey's latest noise reduction and speech preservation system, and virtually eliminate buzzing and whistling. They are designed to deliver incredible sound clarity even in the noisiest situations.

Wi Series can also stream stereo sound from your TV, radio, computer and even your cell phone directly to your hearing aids. With Wi Series, you can enjoy hands-free phone conversations and listen to TV or radio at the volume you want. Others around you can listen at the volume that's most comfortable for them.

If you have been looking for the one hearing aid designed to make conversations comfortable, and TV, music and phone conversations sound like never before, you've found it.

# LIFE WITHOUT LIMITATIONS

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Combined with our innovative SurfLink® accessories, Wi Series hearing aids can also make it easier to enjoy TV, music, cell phone conversations and more — no wires attached!

## ↘ SURFLINK MEDIA

This set-and-forget media streaming solution connects to TVs, MP3 players and more to wirelessly stream audio directly to your Wi Series hearing aids. You can hear the volume at the level you want, while everyone else in the room can listen at the volume they want.



## ↘ SURFLINK REMOTE

This handy remote lets you adjust and control your Wi Series hearing aids with the push of a button.





## ↘ SURFLINK MOBILE

Enjoy hands-free phone conversations with this one-of-a-kind device. That's because SurfLink Mobile turns your Wi Series hearing aids into both your cell phone microphone and receiver:



**Microphone** — Your hearing aids can pick up your voice and send it to the person you're talking to

**Receiver** — SurfLink Mobile streams the voice on the other end of the phone directly to both of your hearing aids

But that's just the beginning. SurfLink Mobile is not only a cell phone transmitter, it's also an assistive listening device, media streamer and hearing aid remote all rolled into one.

# ENGINEERED TO MAKE HEARING CAREFREE

## TECHNOLOGY

PureWave Feedback Eliminator .....

Voice iQ<sup>2</sup> .....

InVision Directionality .....

Phone .....

Music & Television .....

HydraShield<sup>®2</sup> .....

Spectral iQ .....

Self Learning .....

Convenient Intuitive Features .....

Ear-to-Ear Wireless Communication .....



## BENEFITS

- ..... Virtually eliminates buzzing and whistling
- ..... Designed to maintain speech understanding in noisy environments and reduce listening effort\*
- ..... Enhances Voice iQ<sup>2</sup> by pinpointing sounds you want to hear and minimizing those you don't
- ..... Used with SurfLink Mobile, can enable hands-free cell phone conversation. Automatic Telephone Response detects when you're on the phone and adjusts setting for optimal listening
- ..... Automatically adjusts to the preset music and TV listening settings most comfortable for you — while optional SurfLink Media can stream audio from TV, computer or MP3 player directly to your hearing aids
- ..... Makes your hearing aids resistant to water, wax, sweat, oil and corrosion
- ..... Replicates hard-to-hear high frequency sounds in lower frequencies, designed to enhance and expand audibility
- ..... Gradually and automatically learns your volume control preferences for less manual adjustments
- ..... Automatic voice and tone indicators tell you the status of your hearing aid and your hearing aid battery
- ..... Coordinates communication between hearing aids, eliminating the need to manually adjust both devices

*Features may vary by hearing aid style or technology level*

**Wi**  
series

# STYLES AND COLORS



Easy-to-adjust Wi Series hearing aids are available in several styles and a variety of discreet and stylish colors. Consult your hearing care professional and start experiencing Wi Series for yourself.





## Color Guide

### Standard Colors with chrome mic cover



Sterling



Pearl



Champagne



Bronze



Slate



Onyx

### Bright Colors with chrome mic cover and white push button



Blue Ice



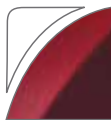
Blue Pacific



Pink Pixie



Fuchsia Fabulous



Red Hot



Purple Pop

*Custom products available in skin tone colors*

# HEARING INSTRUMENTS

## ↘ COMPLETELY-IN-CANAL (CIC)

- Virtually invisible
- For mild to moderately severe hearing loss
- Custom-made for you



## ↘ IN-THE-CANAL (ITC)/ HALF SHELL (HS)

- For mild to moderately severe hearing loss
- Custom-made for you



## ↘ IN-THE-EAR (ITE)

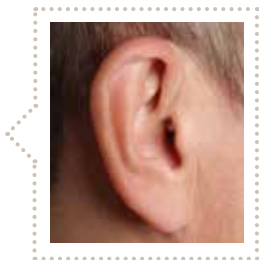
- Easy to adjust
- For mild to severe hearing loss
- Custom-made for you





## ↘ RECEIVER-IN-CANAL (RIC)

- Sleek design barely visible when worn
- For mild to moderate hearing loss
- Variety of color options available
- Absolute Power (RIC AP) version available for moderate to severe hearing loss



••• **Wi Series hearing aids are available in several styles**



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[www.Starkey.com](http://www.Starkey.com)

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Individual results may vary.

\*Sarampalis, A., Kalluri, S., Edwards, B., Hafter, E. (2009, October). Objective measures of listening effort: Effects of background noise and noise reduction. *Journal of Speech, Language, and Hearing Research*, 52, 1230-1240.

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