

## 2018 Hearing Aids Improve Lives Forum

Starkey Hearing Technologies Course ID: 18-LE-020  
Requested Course Hours/CEUs: 9 Hour | 0.9 CEUs  
Active Course Dates: 8/10/2018 – 12/31/2018

### Course Description

Attendees learned studies have shown a connection between overall health and hearing health. Integrated sensors and artificial intelligence offer new solutions for patients. Mobile apps offer the convenience of connectivity and hearing care via telehealth solutions. This course reviewed solutions that enhance the lives of our patients.

### Course Learning Outcomes

#### Day 1 Learning Outcomes

Upon completion, participants will be able to:

1. Describe how integrated sensors and artificial intelligence provide new solutions for patients with hearing loss
2. List how inertial sensors provide real-time feedback about overall body fitness and mental fitness
3. Identify updates to the fitting software to enable new products and accessories
4. List the steps for initiating a remote programming session
5. Identify troubleshooting screens in the fitting software that assist in resolving patient reports
6. Identify features within the mobile app that allows for remote programming

#### Day 2 Learning Outcomes

Upon completion, participants will be able to:

1. Define how custom hearing solutions offer improved patient outcomes
2. List at least two benefits of asynchronous remote programming
3. Identify three requirements in developing today's hearing technology

### Course Presenters

Various Education & Training Staff  
Various Commercial & Government Sales Staff

### Course Dates and Location

Start	End	City	ST
08/10/2018	08/11/2018	Eden Prairie	MN

Various dates and locations thereafter.

### Promotional Materials: National Boards

Starkey Hearing Technologies has pre-registered this course with:

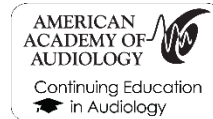
#### ASHA



Starkey Hearing Technologies is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

This course is offered for 0.9 ASHA CEUs (Intermediate Level, Professional Area)

#### AAA



Starkey Hearing Technologies is approved by the American Academy of Audiology to offer Academy CEUs for this activity. The program is worth a maximum of 0.9 CEUs. Academy approval of this continuing education activity is based on course content only and does not imply endorsement of course content, specific products, or clinical procedure, or adherence of the event to the Academy's Code of Ethics. Any views that are presented are those of the presenter/CE Provider and not necessarily of the American Academy of Audiology.

This course is offered for 0.9 AAA CEUs

#### IHS



This program is approved by the International Hearing Society and its educational committee, the International Institute for Hearing Instruments Studies.

This course is offered for 9 IHS CEUs

### Submission Information: State Boards

In addition, this course has been pre-registered for 9 hours or 0.9 CEUs with the following state boards and advisory committees:

- Arkansas Board of Hearing Instrument Dispensers
- California Hearing Aid Dispensers Bureau
- CE Broker for Florida Tracking # 20-625941
- CE Broker for Ohio: Tracking # 20-625941
- Georgia Office of Secretary of State; Professional Licensing Boards Division
- Kansas Department of Health and Environment (LTS-1224)
- Kansas Hearing Aid Board
- Louisiana Board for Hearing Aid Dealers
- Nebraska Division of Public Health, Licensure Unit
- North Carolina State Hearing Aid Dealers and Fitters Board
- New York Department of State Department of Licensing Services
- South Carolina Hearing Aid Specialists, South Carolina Department of Health & Environmental Control
- Texas Department of Licensing Renewal (CE Provider 117)

## **Policies**

### **Transparency in Course Planning, Delivery and Marketing**

Starkey Hearing Technologies discloses that there will be limited to no information provided about similar products or services during the course listed in this document. Speaker biographies and disclosures are included in this document.

### **Intellectual and Legal Property Rights**

Starkey Hearing Technologies respects intellectual and legal property rights of staff members, guest speakers. Resources used in the preparation and presentation of learning content and references materials appropriately.

### **Privacy Policy**

Starkey Hearing Technologies respects individual participant's privacy. Contact and license information is stored on a secure server maintained by Starkey Hearing Technologies IT Department. The information is used only to mail the letter of attendance and to report attendance to requested national and state boards. Letters of attendance are provided only to the participant and are not distributed at the request of the office.

### **Equal Employment Opportunity Policy**

Starkey Hearing Technologies is an equal opportunity employer/minority/Female/Vet/ Disabled. We encourage diversity in the workplace. In fact, we believe the diverse individuality of our employees is truly what makes us great. We value each team member as a key part of our continuing commitment to excellence.

### **Attendance Policy**

Starkey Hearing Technologies' attendance policy requires attendance to the entire event; partial credit is not available. All participants must turn in attendance documentation prior to leaving the course. Documentation is not accepted retroactively via scan, fax, email or US mail. Attendance is reported to required boards only if requested by the attendee on the attendance form. Reporting to required boards will be completed retroactively only in the event of clerical error by Starkey Hearing Technologies and not due to failure of the participant to complete all attendance documentation requirements.

### **Course Evaluation Policy**

Starkey Hearing Technologies collects evaluations for each course offered. It consists of both a 1-5 rating scale to evaluate performance of the presenter and relevance of the content and open-ended questions to determine room for improvement and future topics.