

»» AMP IS THE  
IDEAL SOLUTION  
FOR POTENTIAL  
FIRST-TIME  
WEARERS.



A global hearing technology  
company headquartered in  
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»» THE HEARING  
AID FOR PEOPLE  
WHO AREN'T  
READY FOR  
A HEARING AID.

A·M·P™  
PERSONAL AUDIO AMPLIFIER





## MOVE PATIENTS OFF THE FENCE WITH THE NEW AMP.

As you know, millions of Americans are reluctant to consider hearing aids because they either:

- » Don't want to be seen wearing one
- » Suffer from sticker shock
- » Have outdated perceptions of how they sound

Now there's one hearing aid that addresses all three concerns — Starkey's new AMP.

- » **AMP is invisible** — it addresses patients' cosmetic concerns
- » **AMP is more affordable** — it helps ease price hesitations
- » **AMP sounds great** — advanced digital processing differentiates it from other invisible instruments



(actual size)

# AMP IS FLEXIBLE. AMP IS DIGITAL.

AMP might be small enough to fit invisibly inside most patients' ear canals, but it delivers big benefits to you and your patients when it comes to flexibility and performance.

- » A completely digital, four-channel hearing aid
- » Includes feedback cancellation to extend the fitting range
- » Features an elastomeric sleeve designed to promote airflow and reduce occlusion
- » Utilizes a size 10 battery
- » Patients can turn AMP on and off as well as adjust volume simply with a magnetic wand



## AMP IS A QUICK FIT.

AMP's simple programming method makes fitting them efficient and effective. Patients can walk out the door wearing an AMP in a single visit.

- » Can be fit using a password-protected iPad application or website
- » Four common preset starting points make programming a breeze



- » Patients wear headphones during fitting while the application uses dual-tone multi-frequency signals to adjust the hearing aid



## AMP IS WHAT PATIENTS WANT.

**Invisible. Affordable. Digital. And ready to wear in a single visit.**

That doesn't just look good on paper. It sounds exactly like what millions of Americans need to get off the fence, get into your office and start the process.

**Turn up your volume. Turn patients on to AMP.**